



**Liberty One Media**  
*"The Voice of Freedom"*

## **FOR IMMEDIATE RELEASE**

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### **PROGRESSIVE MEDIA TO RETURN TO SAN DIEGO** Announcement to be made at Mount Soledad on July 4th, 2009

**SAN DIEGO** - Liberty One Media will announce the return of progressive media to San Diego at a gathering at Mount Soledad veteran's memorial on July 4th at 8:00am. Liberty One will announce that they will begin with on-line pod-casts in September, and will begin broadcasting a full radio line up of local and national progressive talk radio to San Diego County beginning January 2010.

"After KLSD changed format from Progressive Talk to Sports Talk in 2006, many listeners in San Diego realized that corporate broadcaster's controlled their public-airwaves and began a campaign to bring back progressive radio. This 'Campaign for Progressive Radio' had several starts and stops. Now we are taking action to make it happen," said Mike Russell, Liberty One's marketing director, "San Diego has more registered Democrats than Republicans, it's about time both sides had a radio voice."

Sal Magallanez, Liberty One's general manager added, "We put together a team of progressive entrepreneurs, started a company, and are now attracting attention to do what everyone says we need to do. To put it simply, we are a group of people who decided it was time to stop talking about it, and do it ourselves. If you are excited about progressive media returning to San Diego, join us Saturday morning for Orange Juice, Bagels, and the details."

Liberty One Media was incorporated in June, 2008 by Sal Magallanez and Hector Bonilla. Their vision is to bring progressive talk radio back to San Diego and to put the public back on the public airways. With the support of other progressives in the community, Liberty One Radio is formed and due to launch in January 2010, reaching the San Diego County market. For more information visit: [www.LibertyOneMedia.com](http://www.LibertyOneMedia.com)

Sal Magallanez, general manager is available for interviews: (888) 488-5278 ext. 101.

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